HOSTING A LARGE HEALTHCARE OR PHARMACEUTICAL GATHERING?

Utilizing an event app can greatly enhance your attendees' experience.

Apps can offer features such as venue maps, workshop registrations, scheduling notifications, surveys, and more. Discover these need-to-know mobile apps to maximize your event participation and gain valuable insights into attendee behavior and movement.

4 OF THE NEED-TO-KNOW MOBILE EVENT APPS FOR 2024 ARE:

68%
of event attendees agree or strongly agree that it's vital for events to offer a mobile event app.[1]

1 SPOTME
Owing to its enterprise-grade security, SpotMe's mobile event app is trusted by 10 of the top 20 life sciences and pharma companies worldwide. It offers personalized event registration, seamless onsite check-in, badging, an interactive activity feed, a meeting scheduler, live chat, and networking tools, making it a great all-round event solution.
Used by: GlaxoSmithKline, Novo Nordisk, Teva Pharmaceuticals

2 WHOVA
Whova makes it easy for event attendees to personalize their experience around their own preferences, as well as putting networking at the heart of the event. With Whova, attendees can interact with event speakers, access agendas, and share documents, and it also works offline if the venue's reception is spotty.
Used by: Mindful Communications, Sepsis Alliance, Defeat Duchenne

3 EVENTDEX
Eventdex is a standout event management app known for its seamless integration of attendee registration, networking, and analytics. Its user-friendly design and comprehensive features prioritize both organizer efficiency and attendee engagement, setting it apart in the event tech landscape.
Used by: Abbvie, Diversity Alliance for Science, Merck

4 CVENT ATTENDEE HUB
The Cvent Attendee Hub redefines event experiences with its comprehensive suite of features. Offering personalized agendas, real-time updates, and interactive engagement tools, it seamlessly connects attendees while providing organizers with invaluable insights. Designed for versatility and integration, it stands as a pivotal tool in modern event management, enhancing both attendee satisfaction and event success metrics.
Used by: Siemens, InXpress, Georgia Bankers Association

[1] In-Person B2B Conferences Trends in 2023: Report | Bizzabo. https://welcome.bizzabo.com/in-person-conferences-state-report-2023.