



Ami[®]

Meetings.Health

PHARMA • BIOTECH • HEALTHCARE

HEALTHCARE MEETINGS TO
Educate & Inspire

MEETINGS.HEALTH | 866-337-7799

WELCOME TO AMI

"Meetings" is Our Middle Name

Over 20 years ago, we began with a simple yet very unique vision: To change the healthcare meetings landscape through innovation, diversity, and sustainability.

These three pillars are at the core of who AMI is today.

- **Healthcare Meetings Management**
- **HCP Data Collection**
- **Honoraria Management**
- **Transparency Reporting**
- **Travel Management**
- **Venue & Hotel Sourcing**

"Our talented global team partners with the world's top pharmaceutical, biotech, and healthcare organizations to have a positive, often lifechanging impact through in-person, virtual, and hybrid meetings."

—Andy McNeill &
Todd Bludworth
Founders, AMI

OUR TEAM

THE CORE OF WHO WE ARE

A primary mission is to attract and retain the world's leading healthcare meeting services experts who personally serve our clients every day.

Each is a dedicated meeting specialist with proven pharma and healthcare event experience always keeping you and your organization ahead of the curve.

Our teams provide white-glove customer-centric services for your internal meeting champions and attendees ensuring the highest degree of meeting success for in-person, virtual, and hybrid meetings types.



LIFE-CYCLE MEETINGS MAP

Phase 1

DISCOVERY

- Concept Development Meetings
- Internal Clinical
- Internal Meetings
- Internal Prep
- Investigator Meetings
- Study Meetings



Phase 2

RESEARCH & PRE-APPROVAL

- Advisory Boards
- Clinical Research Meetings
- Clinical Trials
- Internal Clinical
- Internal Meetings
- Internal Prep
- Investigator Meetings
- KOL Development
- Legal Compliance
- Regulatory Review Meetings



Phase 3

DEVELOPMENT & APPROVAL

- Associates Training
- KOL Development
- Market Approval
- Product Development Strategy Meetings
- Sponsored Symposia



Phase 4

COMMERCIAL

- Advisory Boards
- Board of Directors Meetings
- Conferences & Symposia
- Congresses
- Executive Encounters
- Incentives
- Patient Advocacy & Engagement Meetings
- Payer Programs
- Product Launch
- Roadshows
- Sales Force Trainings
- Sales Meetings
- Speaker Trainings



Innovations IN MEETING TECHNOLOGY

AMI HELPS KEEP YOU AHEAD
OF THE CURVE AND YOUR
COMPETITION.

We research, test, and implement best-in-class meeting technology solutions that are on the cutting edge of our industry.

From new virtual technologies for engagement and experiential interactions to the latest in live audiovisual experiences, you will always be one step ahead of your competition.

- Audio-Visual Experiences
- Close-Caption Technologies
- Meeting Engagement Tools
- Enterprise License of Best-In-Class Virtual Software
- Meetings in the Metaverse
- Mobile Meeting Apps
- Registration Platform Solutions
- Virtual Meetings Solutions



Diversity IS OUR STRENGTH

Operating in over 70 countries, we understand a culturally diverse team and a varied supply chain is a priority for most organizations today.

AMI vows to our clients and stakeholders, a fair proportion of our spending is committed to certified diverse market segments and suppliers.



When you partner with AMI, you know that not only is our staff socially and culturally diverse, we also strive to reflect the cultures and communities we serve.

THE INDUSTRY'S MOST DIVERSE TIER II TALENT & SUPPLIERS

92%
PLANNERS
ARE
WOMEN

6,399
ACTIVE
SUPPLIERS
IDENTIFY AS DIVERSE

69%
BRAND
AMBASSADORS
ARE WOMEN
OUT OF 700

8.2%
LGBT
OWNED

74%
BRAND
AMBASSADORS
ARE PEOPLE OF
COLOR

3% VETERAN OWNED
3.6% SMALL DISADVANTAGED
BUSINESS OWNED
13.4% WOMEN OWNED

Sustainability IN MEETINGS

AS AN ORGANIZATION, WE'VE WORKED TO UNDERSTAND THE ENVIRONMENTAL, SOCIAL, AND ECONOMIC IMPACT OF OUR WORK WITH CLIENTS.

We are especially aware of the impact on the environment that travel produces. That's why we've pledged to work on reducing the impact of producing meetings and events for our clients worldwide.

VIRTUAL MEETINGS

Developing digital meeting strategies to meet your sustainability requirements.

HOTEL PARTNERS

We select hotels and suppliers with green policies and practices.

REGIONALIZED MEETINGS

Holding multiple meeting sessions in regional locations to limit transportation requirements.

MINIMIZING PAPER

Web based invites, online event registration, and electronic follow-up.

AMI ATTEND-TREE PROGRAM

Annually we plant trees to offset the carbon emissions of our client's attendees. Doing our part for the environment.



Ten's of Thousands of Meetings IN OVER 70+ COUNTRIES WORLDWIDE



IN PERSON/ FACE TO FACE

For engagements as small as 1:1 relationship-building encounters to product launches and congresses for tens of thousands, our global network of professionals are ready to go above and beyond to deliver what you need.

AMI delivers meeting solutions and production technologies that make your attendees' experience second to none.



VIRTUAL

Our virtual meeting programs allow our clients the ability to use integrated, enterprise quality technology capable of delivering interactive and experiential virtual meeting environments. These virtual strategies can accommodate an intimate setting for a few or a global engagement for thousands.

When transitioning a meeting from in person to virtual, we carefully balance the overall strategy with best-in-class tools to ensure your attendees are engaged.



HYBRID

For successful hybrid meetings, we combine meeting types to give both your live and virtual meeting attendees a truly immersive and consistent experience.

AMI can help you host an incredible in-person program while integrating an enterprise class virtual experience for your remote attendees, thus providing interactivity and engagement for all.

Our Clients

PARTNERSHIPS BASED ON MUTUAL TRUST AND RESPECT

AMERICAN MEETINGS, INC. (AMI) HAS HAD THE HONOR TO WORK WITH SOME OF THE MOST SUCCESSFUL BRANDS IN THE WORLD.

BAUSCH Health

 Bristol Myers Squibb

 Cleveland Clinic
Florida

 **CVS**Health.

 KAISER PERMANENTE.

labcorp

 **LUPIN**

 MannKind
Corporation.

 NOVARTIS

OPKO
Biologics

optinose[®]

 **Pfizer**

stratus 
Leading the Way Forward

Syneos 
Health

 **VECTURA**


THE VITAMIN SHOPPE

 Roche



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END TO END MEETING SUPPORT

- Audiovisual Strategy & Support
- Close Caption & Translation
- Content Management
- Event Production Delegate Management
- Enterprise licensed technologies
- Food & Beverage Hotel Management
- Honoria & Expense Reimbursement
- Meeting Management Logistics
- On-site Registration Support
- On-site Labor
- Off-site Activities
- Meeting Supply Management
- Registration Services
- Remote Registration Support
- Speaker and Presentation Management
- Streaming Meeting Technologies
- Trade Show Display and Exhibit Management