

Sustainability Initiative

ONE TREE PROGRAM

AMI is committed to finding ways to reduce the environmental impact of holding meetings around the world.

We have developed the [One Tree Program](#) to assist our clients in offsetting their carbon footprint for meetings. It allows any meeting champion to simply choose to plant a tree to offset the carbon footprint of their meeting attendees.

HOW DOES THE PROGRAM WORK?

- 1** A client can request that a tree be planted for every attendee attending an event. This can be a single event, multiple events or all estimated attendees for an amount of time.
- 2** The cost is \$2.50 per attendee. This can be paid within a meeting budget or independently.
- 3** An e-mail goes out to the attendee a week prior to the program with a link to choose where they would like to plant their tree (North America, South America, Asia or Africa). This e-mail can be branded with your organization's messaging.
- 4** Once the attendee chooses the region, they receive a confirmation e-mail reviewing the program and thanking them for helping reduce their carbon footprint.
- 5** In 1-3 months, the attendee will receive an e-mail letting them know the tree has been planted.
- 6** Once all the trees are in the ground we send out a report highlighting the impact of your trees. We will be sure to include plenty of pictures of the newly planted section of forest!

ASK your project AMI Meeting Manager about the One Tree Program

Or you can simply e-mail:
bd@americanmeetings.com
to set up the program.

This program is a free service we offer as part of our core value of sustainability